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NABH & NASL (Entry Level) and ISO 9001-2015 Certified Hospital

Celebration of 10th Ayurveda Day (23.09.2025) at ESIC Hospital, Bibvewadi Pune

1. **Observing Ayurveda Day**: With reference to Hqrs. Office dated on 15.09.2025, the 10th Ayurveda Day was observed with due significance at ESIC Hospital, Bibvewadi, Pune, aligning with the guidelines issued by the Ministry of AYUSH.





2. Ayurveda Health Camp and Health Talk:

An **Ayurveda Health Camp** was conducted for all Insured Persons (IPs) and employees of the hospital.

- Total patients registered: 13
- Services provided: Ayurvedic consultation and distribution of Ayurvedic medicines.









- 3. Active Participation in Various Activities by the AYUSH Department:
 - a. The AYUSH Department organized and actively participated in several activities, including a **plantation drive**, a **visit to the Goshala at 3:00 PM**.
 - b. Little steps to wellness: and a health talk on the importance of Ayurveda, held in the school at 9:00 AM to mark Ayurveda Day. These activities aimed to promote health awareness, environmental care, and traditional values among students.







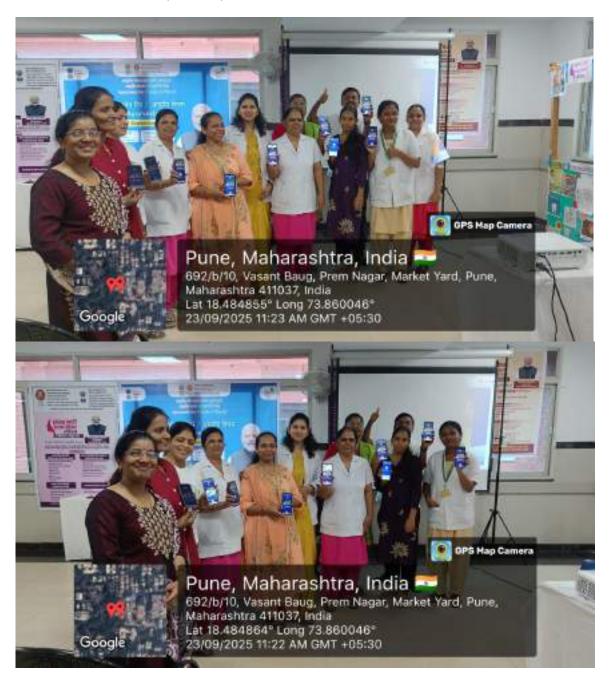








4. Distribution of Ayurveda Information e-Kit: An e-Kit comprising educational and promotional material on Ayurveda was distributed among approximately 50 beneficiaries to raise awareness about Ayurvedic practices.



- 5. Uploading the Ayurveda e-Kit on website: Ayurveda e-kit has been uploaded on website.
- 6. Disseminating Ayurveda day information/themes through announcements, displays, hoardings, etc.: hoardings are displayed in key areas.
- 7. Social Media Handles: Uploading photos and videos regarding all activities held throughout the day on official media handles of ESIC Hospital Bibvewadi.

8. Conduction of Webinar: At 2:00pm Webinar was hosted by Ayurveda specialist on importance of Ayurveda day celebration and elaboration about themes and subthemes of Ayurveda Day, approximately 17participants were joined.





- 9. A campaign on "I Support Ayurveda" through https://ayurvedaday.org.in: Oath were taken on I support Ayurveda in webinar at the end of the session.
- 10. Uploading activities on Ayurveda Day microsite. (https://ayurvedaday.org.in/): Information uploaded.
